

ITALIAN FEST

The Main Street Event
Collinsville, Illinois

July 17, 2019

Dear Sir or Madam,

Italian Fest 2019 will be held September 20 & 21, 2019. Since the beginning of Italian Fest, over 35 years, we have been able to make this Festival a hometown reality with thanks from sponsors including YOU!

We'll also be raising over \$200,000 for local civic, social, church, and non-profit organizations. We have over 30 local non-profits that participate and financially benefit from this event.

Of course, the success of the Fest depends on our sponsors. This packet includes details about our sponsorship levels. The VIP tent area is available to our \$1000 and up sponsorship levels, ONLY. Due to high demand, if you are interested, please note that space is limited and filling up fast.

If you have any questions, feel free to contact us. In the meantime, remember "**Spero di vedervi alla Festa!**" (I hope to see you at the Fest!)

Collinsville Chamber of Commerce

618-344-2884

marketing@discovercollinsville.com

www.italianfest.net

2019 Italian Fest Sponsor Levels

The following information is provided for the most popular sponsorship levels. Because the Italian Fest is as unique and dynamic as your business marketing needs, we are able to offer special opportunities for significant sponsorships, and for those that desire a bit more or a specific kind of exposure.

PLATINO SPONSOR

\$1500 +

- *VIP Tent*
- Recognition at Opening Ceremonies
- Recognition in all Marketing & Promotional Materials
- Social Media Sponsor- Featured Sponsor on Facebook page
- Listing on Sponsor Page of Website
- Promotional PA Announcements from Main Stage (made by Fest staff)
- Designated as an official Italian Fest Information Stop
- Official Souvenir Italian Fest T-Shirts- 6
- Provide Your Banner to Hang at Your Sponsored Area
- Maximum Banner Size 3' x 12' with grommets at 1foot intervals
- Discuss Sponsor Area Choices with Sponsorship Chairman

ORO SPONSOR

\$1000 +

- VIP Tent
- Recognition at Opening Ceremonies
- Recognition in all Marketing & Promotional Materials
- Listing on Sponsor Page of Website
- Promotional PA Announcements from Stage (made by Fest Staff)
- Social Media Shout outs on Facebook as sponsor
- Official Souvenir Fest T-Shirt
- Provide Your Banner to Hang at Your Sponsored Area
- Maximum Banner Size 3' x 8' with grommets at 1foot intervals
- Discuss Sponsor Area Choices with Sponsorship Chairman

ARGENTO SPONSOR

\$500

- Recognition in all Marketing & Promotional Materials, including the Italian Fest Program & recognition at Opening Ceremonies.
- Listing on Sponsor Page of Website
- Promotional PA Announcements from Stage (made by Fest Staff)
- Social Media/ Facebook sponsor
- Official Souvenir Fest T-Shirt
- Provide Your Banner to Hang at Festival Stage
- Maximum Banner Size 3' x 8' with grommets at 1 ft intervals

BRONZO SPONSOR

\$250

- Listed in Italian Fest Program/Website
- Recognition in Marketing & Promotional Materials
- Social Media tags
- Official Souvenir Fest T-Shirt

ITALIAN FEST PROGRAM 2019

Please check here if you are interested in advertising in the Italian Fest Program. Space limited.

Name: _____

Email: _____

We will contact you with the limited space for the Italian Fest Programs. Sponsors get 1st choice! Thank you!

2019 SPONSORSHIP AGREEMENT FORM
Please Print Clearly

Organization, Group or Business Name:

Contact Person: _____

Address:

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Evening Phone: _____

Best Time To Call: _____

Email Address: **REQUIRED**

Authorized Signature:

xx

SPONSORSHIP LEVEL: Please indicate with an "X". (See Last Page for Platino & Oro Sponsors)

- PLATINO \$1500
- ORO \$1000
- ARGENTO \$500
- BRONZO \$250

Mail Sponsorship Agreement Form and Payment to:
Italian Fest Sponsorships
221 West Main Street
Collinsville, IL 62234
Direct Questions to:
618.344.2884

2019 ITALIAN FEST VIP TENT SCHEDULE

Platino & Oro Sponsors have the exclusive opportunity to use the VIP Tent private entertainment area. This area is for our \$1,000-\$1,500 sponsors.

Private and close access to the main stage, this VIP area is to say thank you to your company, staff, employees, etc.

Platino & Oro Sponsors interested may contact our VIP Chairman, Donna Green. Time Slots are First Come, First Served so mark your preferred time slots on the Sponsorship Agreement Form and return as soon as possible.

Contact: Donna Green

Email: donna.green@advantaclean.com

Phone: 618.616.7638

Friday, September 20th

Preferred Time: _____

Saturday, September 21st

Preferred Time: _____