

ITALIAN FEST

The Main Street Event
Collinsville, Illinois

August 5, 2021

Dear Sir or Madam,

The Collinsville Chamber of Commerce and its volunteers have been working diligently, all year long to bring back many of our community's beloved traditions back to the City of Collinsville. We successfully and safely hosted the International Horseradish Festival in June and assisted Code 3 Spices with their recent Smokin' On Main BBQ Competition last weekend. Now that these two events are behind us, we are now focused on our next Collinsville Community Celebration.

While 2020 was a year most of us would like to forget, we are very excited and are looking forward to bringing back the Italian Fest in 2021.

This year's event will be held on Friday, September 17th and Saturday, September 18th. This year's theme is "We are Famiglia." Since 1984, the Collinsville Italian Fest has been celebrating the Italian culture and heritage that our community was built upon. The Italian Fest was originally founded as an event to showcase our Uptown Businesses and has evolved into an event that raises hundreds of thousands of dollars to our local Civic, Churches, Social, and Non-Profit Organizations. Additionally, the Italian Fest draws many people from outside our community who support our local area business in and around Collinsville.

Hosting the Italian Fest requires countless hours of planning, volunteerism and collaboration from the many components of our AMAZING community. The one last major component is Italian Fest Sponsorship. Without your generosity and financial support, the Italian Fest wouldn't be possible.

Enclosed are Italian Fest Sponsorship information and explanation of the different Sponsorship Levels that are available. Your consideration and generosity not only mean a great deal to us personally, but a tremendous amount to the people of our entire community.

If you have any questions, please feel free to contact us. "Spero de vedervi alla Festa!" (We hope to see you at the Fest!)

Katie Goetter & Jason Rehg
Italian Fest Sponsorship Chairman
Collinsville Chamber of Commerce
618-344-2884 or 618-972-6672 (Katie)
info@discovercollinsville.com or goetter28@gmail.com (Katie)
www.italianfest.net

2021 ITALIAN FEST VIP AREA SCHEDULE

Platino & Oro Sponsors have the exclusive opportunity to use the VIP private entertainment area. This area is for our \$1,000+ Sponsors.

Private and close access to the main stage, this VIP area is to say Thank You to your Company, Staff, Employees, etc. You will have VIP parking at Webster School and behind Primerica.

Platino & Oro Sponsors interested may contact our VIP & Sponsorship Chairman, Katie Goetter. Time Slots are First Come, First Served so mark your preferred time slots on the Sponsorship Agreement Form and return as soon as possible.

Contact: Katie Goetter
Email: goetter28@gmail.com
Phone: 618-972-6672

Friday, September 17th
Saturday, September 18th

Preferred Time: _____
Preferred Time: _____

2021 Italian Fest Sponsor Levels

The following information is provided for the most popular sponsorship levels. Because the Italian Fest is as unique and dynamic as your business marketing needs, we can offer special opportunities for significant sponsorships, and for those that desire a bit more or a specific kind of exposure.

PLATINO (Entertainment Headliner, Major Special Event, or Primary Area)

\$1500 +

- VIP Area at Primerica for 3 hours
- Recognition at Opening Ceremonies
- Recognition in all marketing & promotional materials
- Social media sponsor – Featured Sponsor on Facebook page
- Listing on the Sponsor Page of Website for one year.
- Promotional PA Announcements from Main Stage (made by Fest staff)
- Official Souvenir Italian Fest T-Shirts – 6
- Provide your banner to hang on stage.
- Maximum banner size 3' x 12' with grommets at 1foot intervals

ORO (Entertainment Headliner, Major Special Event or Primary Area)

\$1000 - \$1500

- VIP Area at Primerica for 2 hours
- Recognition at Opening Ceremonies
- Recognition in all Marketing & Promotional Materials.
- Listing on Sponsor Page of Website for one year.
- Promotional PA Announcements from Stage (made by Fest Staff)
- Social Media Shout outs on our Very popular Facebook page (over 3,000 followers)
- Official Souvenir Fest T-Shirt - 6
- Provide your banner to hang on stage.
- Maximum Banner Size 3' x 8' with grommets at 1foot intervals

ARGENTO (Daytime Entertainment, Secondary Special Event or Area)

\$500

- Recognition in all Marketing & Promotional Materials.
- Listing on Sponsor Page of Website for one year.
- Promotional PA Announcements from Stage (made by Fest Staff)
- Mentioned on Facebook as a sponsor
- Official Souvenir Fest T-Shirt - 4
- Provide Your Banner to Hang at Your Sponsored Area
- Maximum Banner Size 3' x 8' with grommets at 1foot intervals

BRONZO

\$250

- Recognition in all Marketing & Promotional Materials
- Listing on Italian Fest Website for one year.
- Official Souvenir Fest T-Shirt - 2
- Facebook Post

AMICO (Available to Uptown Businesses Located Within the Festival Grounds Only)

\$100

- Included on social media as a tagged Sponsor
- Official Souvenir Fest T-Shirt -1

TIFOSO

\$50

- Window Cling at your Business – Italian Fest Sponsor 2021

2021 SPONSORSHIP AGREEMENT FORM
Please Print Clearly

Organization, Group or Business Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Evening Phone: _____

Best Time To Call: _____

Email Address: REQUIRED _____

Authorized Signature:

SPONSORSHIP LEVEL: Please indicate with an "X".

- PLATINO \$1500+ VIP Area Day/Time Choice: 1st 2nd
- ORO \$1000 VIP Area Day/Time Choice: 1st 2nd
- ARGENTO \$500
- BRONZO \$250
- AMICO \$100
- TIFOSO \$50

Mail Sponsorship Agreement Form and Payment to:

Italian Fest Sponsorships
221 West Main Street
Collinsville, IL 62234

Direct Questions to: Katie Goetter or Jason Rehg, Sponsorship Chairman
618.344.2884