



## 2023 ITALIAN FEST SPONSORSHIP OPPORTUNITIES

The Collinsville Chamber of Commerce and its volunteers have been working diligently, all year long to host our community's beloved traditions in the City of Collinsville. The International Horseradish Festival was a success this June and we are now focused on our next Collinsville Community Celebration.

This event will be held on Friday, September 15 and Saturday, September 16. Our theme this year to Celebrate our 40<sup>th</sup> Anniversary is "**Traditions Run Deep**". Since 1984, the Collinsville Italian Fest has been celebrating the Italian culture and heritage that our community was built upon. The Italian Fest was originally founded as an event to showcase our Uptown Businesses and has evolved into an event that raises hundreds of thousands of dollars to our local Civic, Churches, Schools, and Non – Profit Organizations. Additionally, the Italian Fest draws many people from outside our community who support our local area business in and around Collinsville.

Hosting the Italian Fest requires countless hours of planning, volunteerism, and collaboration from the many components of our AMAZING community. The one last major component is Italian Fest Sponsorship. Without your generosity and financial support, the Italian Fest wouldn't be possible.

Enclosed are Italian Fest Sponsorship information and explanation of the different Sponsorship Levels that are available. Your consideration and generosity not only mean a great deal to us personally, but a tremendous amount of the people of our entire community.

If you have any questions, please feel free to contact us.  
"Spero de vedervi alla Festa!" – We hope to see you at the Fest!

Thank you,  
Katie Slimick  
Executive Director  
Collinsville Chamber of Commerce  
[festivals@discovercollinsville.com](mailto:festivals@discovercollinsville.com)  
618-344-2884



## Main Event Sponsors

|  |                                    |   |
|--|------------------------------------|---|
| <p>PLATINO – VIP FESTIVAL SPONSOR: Entertainment Headliner, Major Special Event, or Primary Area)</p> <ul style="list-style-type: none"> <li>• Logo on Main Stage, Facebook shout out and logo on website.</li> <li>• Logo on all print materials</li> <li>• Recognition at Opening Ceremony</li> <li>• Promotional PA Announcement from Main Stage (made by Fest staff)</li> <li>• VIP area at Primerica for 3 hours</li> </ul> | <p>\$3,000<br/>(1 available)</p>   | <p style="text-align: center;"><input type="checkbox"/></p> |
| <p>ORO (Entertainment Headliner, Major Special Event, or Primary Area)</p> <ul style="list-style-type: none"> <li>• Logo on Main Stage, Facebook shout out and logo on website.</li> <li>• Logo on all print materials</li> <li>• Recognition at Opening Ceremony</li> <li>• Promotional PA Announcement from Main Stage (made by Fest staff)</li> <li>• VIP area at Primerica for 2 hours</li> </ul>                            | <p>\$1,500<br/>(12 available)</p>  | <p style="text-align: center;"><input type="checkbox"/></p> |
| <p>ARGENTO (Daytime Entertainment, Secondary Special Event or Area)</p> <ul style="list-style-type: none"> <li>• Logo on Second Stage</li> <li>• Facebook shout out and logo on website.</li> <li>• Logo on all print materials</li> <li>• Promotional PA Announcements from Stage (made by Fest staff)</li> </ul>   | <p>\$500.00<br/>(12 available)</p> | <p style="text-align: center;"><input type="checkbox"/></p> |
| <p>BRONZO</p> <ul style="list-style-type: none"> <li>• Logo on printed Sponsor poster</li> <li>• Logo on website</li> <li>• Facebook shoutout</li> </ul>   | <p>\$250</p>                       | <p style="text-align: center;"><input type="checkbox"/></p> |
| <p>AMICO</p> <ul style="list-style-type: none"> <li>• Social Media Sponsor</li> </ul>  | <p>\$50</p>                        | <p style="text-align: center;"><input type="checkbox"/></p> |



## Entertainment Event Sponsors

|  |                       |                          |
|--|-----------------------|--------------------------|
| Pageant Sponsor <ul style="list-style-type: none"> <li>• Announced during Pageant</li> <li>• Logo on all marketing materials</li> <li>• Logo on Website and Facebook Shoutout</li> </ul>   | \$300 (2 available)   | <input type="checkbox"/> |
| Grape Stomp  | \$100 (1 available)   | <input type="checkbox"/> |
| Wine Garden <ul style="list-style-type: none"> <li>• Banner on site (must provide)</li> <li>• Logo on Festival Facebook and website</li> </ul>   | \$300 (4 available)   | <input type="checkbox"/> |
| Family Fun Area Main <ul style="list-style-type: none"> <li>• Area named after Business.</li> <li>• Banner on site (must provide)</li> <li>• Logo on social media and website</li> <li>• First right of refusal next year</li> </ul> | \$1,000 (1 available) | <input type="checkbox"/> |
| Family Fun Area (City Hall Parking Lot) <ul style="list-style-type: none"> <li>• Banner hung on site (must provide)</li> <li>• Logo on website</li> <li>• Facebook shoutout</li> </ul>   | \$400 (8 available)   | <input type="checkbox"/> |
| <b>5K SPONSOR LEVELS</b>   |                       |                          |
| <b>TITLE SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on bib, 5k shirt, registration site, finishers certificate, materials in runner bags</li> <li>• Logo on Facebook events and website</li> </ul>                    | \$500 (1 available)   | <input type="checkbox"/> |
| <b>MILE MARKER SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on 5k shirt, 4 signs for mile marker</li> <li>• Logo on Facebook and Website</li> </ul>   | \$350 (1 available)   | <input type="checkbox"/> |
| <b>SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on 5k shirt, Website and Facebook</li> </ul>  | \$250 (unlimited)     | <input type="checkbox"/> |
| <b>SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on Website and Facebook</li> </ul>  | \$100 (unlimited)     | <input type="checkbox"/> |



## Friends of the Italian Fest

|   |                            |                          |
|---|----------------------------|--------------------------|
| MAIN KOOZIE SPONSOR   | \$1,000 (ONLY 1 available) | <input type="checkbox"/> |
| CUP (1 YR SPONSORSHIP)  | \$400 (10 available)       | <input type="checkbox"/> |
| Volunteer Shirt<br>• Logo on the back of all our Volunteer Shirts | \$100 (20 available)       | <input type="checkbox"/> |

COMPANY:

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ADDRESS:

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CONTACT: \_\_\_\_\_ PHONE:

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EMAIL:

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Please be sure to mark your sponsorship selection from the list above.

Enclose check made payable to Italian Fest.

Mail check and form to: Collinsville Chamber of Commerce, c/o Italian Fest Sponsorship,  
221 W Main St, Collinsville IL 62234.

For questions visit <https://italianfest.net/> email [festivals@discovercollinsville.com](mailto:festivals@discovercollinsville.com).