

## 2025 ITALIAN FEST SPONSORSHIP OPPORTUNITIES

The Collinsville Chamber of Commerce and its volunteers have been working diligently all year long to host our community's beloved traditions in the City of Collinsville. The International Horseradish Festival was a success this June and we are now focused on our next Collinsville Community Celebration.

This event will be held on Friday, September 19 and Saturday, September 20.

Since 1984, the Collinsville Italian Fest has been celebrating the Italian culture and heritage that our community was built upon. The Italian Fest was originally founded as an event to showcase our Uptown Businesses and has evolved into an event that raises hundreds of thousands of dollars to our local Civic, Churches, Schools, and Non – Profit Organizations. Additionally, the Italian Fest draws many people from outside our community who support our local area business in and around Collinsville.

Hosting the Italian Fest requires countless hours of planning, volunteerism, and collaboration from the many components of our AMAZING community. The one last major component is Italian Fest Sponsorship. Without your generosity and financial support, the Italian Fest wouldn't be possible.

Enclosed are Italian Fest Sponsorship information and explanation of the different Sponsorship Levels that are available. Your consideration and generosity not only mean a great deal to us personally, but a tremendous amount of the people of our entire community.

If you have any questions, please feel free to contact us. "Spero de vedervi alla Festa!" – We hope to see you at the Fest!

Thank you, Katie Slimick Executive Director Collinsville Chamber of Commerce festivals@discovercollinsville.com 618-344-2884



## **Main Event Sponsors**

PLATINO – VIP FESTIVAL SPONSOR: Entertainment Headliner, Major Special Event, or Primary Area)  • Logo on Main Stage, Facebook shout out and logo on website.  • Logo on all print materials  • Recognition at Opening Ceremony  • Promotional PA Announcement from Main Stage (made by Fest staff)  • VIP area for 3 hours	\$3,000 (FULL)	
ORO (Entertainment Headliner, Major Special Event, or Primary Area)  Logo on Main Stage, Facebook shout out and logo on website.  Logo on all print materials  Recognition at Opening Ceremony  Promotional PA Announcement from Main Stage (made by Fest staff)  VIP area for 2 hours	\$1,500 (10 available)	
ARGENTO (Daytime Entertainment, Secondary Special Event or Area)  • Logo on Second Stage  • Facebook shout out and logo on website.  • Logo on all print materials  • Promotional PA Announcements from Stage (made by Fest staff)	\$500.00 (2 available)	
BRONZO  • Logo on printed Sponsor poster  • Logo on website  • Facebook shoutout	\$250	



## **Entertainment Event Sponsors**

Pageant Sponsor	\$300	
Grape Stomp	\$200	
Wine Garden      Banner on site (must provide)      Logo on Festival Facebook and website	\$300	
<ul> <li>Family Fun Area Main</li> <li>Area named after Business.</li> <li>Banner on site (must provide)</li> <li>Logo on social media and website</li> <li>First right of refusal next year</li> </ul>	\$1,000 <b>(FULL)</b>	
Family Fun Area (City Hall Parking Lot)  • Banner hung on site (must provide)  • Logo on website  • Facebook shoutout	\$400 (4 available)	
5K SPONSOR LEVELS		
<ul> <li>TITLE SPONSOR</li> <li>Logo on bib, 5k shirt, registration site, finishers certificate, materials in runner bags</li> <li>Logo on Facebook events and website</li> </ul>	\$500 (FULL)	
MILE MARKER SPONSOR  • Logo on 5k shirt, 4 signs for mile marker  • Logo on Facebook and Website	\$350 (1 available)	
SPONSOR  • Logo on 5k shirt, Website and Facebook	\$250 (unlimited)	
SPONSOR  • Logo on Website and Facebook	\$100 (unlimited)	



COMPANY:		
ADDRESS:		
EMAIL:		

Please be sure to mark your sponsorship selection from the list above.

Enclosed check made payable to <u>Italian Fest</u>.

Mail check and form to:

Italian Fest Sponsorship,

221 W Main St, Collinsville IL 62234.

For questions visit <a href="https://italianfest.net/">https://italianfest.net/</a> email <a href="mailto:festivals@discovercollinsville.com">festivals@discovercollinsville.com</a>.