



2026 ITALIAN FEST SPONSORSHIP OPPORTUNITIES

The Collinsville Chamber of Commerce and its volunteers have been working diligently all year long to host our community's beloved traditions in the City of Collinsville. The International Horseradish Festival was a success this June and we are now focused on our next Collinsville Community Celebration.

This event will be held on Friday, September 18 and Saturday, September 19.

Since 1984, the Collinsville Italian Fest has been celebrating the Italian culture and heritage that our community was built upon. The Italian Fest was originally founded as an event to showcase our Uptown Businesses and has evolved into an event that raises hundreds of thousands of dollars to our local Civic, Churches, Schools, and Non – Profit Organizations. Additionally, the Italian Fest draws many people from outside our community who support our local area business in and around Collinsville.

Hosting the Italian Fest requires countless hours of planning, volunteerism, and collaboration from the many components of our AMAZING community. The one last major component is Italian Fest Sponsorship. Without your generosity and financial support, the Italian Fest wouldn't be possible.

Enclosed are Italian Fest Sponsorship information and explanation of the different Sponsorship Levels that are available. Your consideration and generosity not only mean a great deal to us personally, but a tremendous number of the people of our entire community.

If you have any questions, please feel free to contact us.

"Spero de vedervi alla Festa!" – We hope to see you at the Fest!

Thank you,
Katie Slimick
Executive Director
Collinsville Chamber of Commerce
festivals@discovercollinsville.com
618-344-2884



Main Event Sponsors

PLATINO – VIP FESTIVAL SPONSOR: Entertainment Headliner, Major Special Event, or Primary Area) • Logo on Main Stage, Facebook shout out and logo on website. • Logo on all print materials • Recognition at Opening Ceremony • Promotional PA Announcement from Main Stage (made by Fest staff)	\$3,000 (FULL)	
ORO (Entertainment Headliner, Major Special Event, or Primary Area) • Logo on Main Stage, Facebook shout out and logo on website. • Logo on all print materials • Recognition at Opening Ceremony • Promotional PA Announcement from Main Stage (made by Fest staff)	\$1,500 (10 available)	☐
ARGENTO (Daytime Entertainment, Secondary Special Event or Area) • Logo on Second Stage • Facebook shout out and logo on website. • Logo on all print materials • Promotional PA Announcements from Stage (made by Fest staff)	\$500.00 (FULL)	☐
Wine Garden • Banner on site (must provide) • Logo on Facebook	\$300 (4 available)	☐

ITALIAN FEST

The Main Street Event
Collinsville, Illinois

Pageant Sponsor Main Sponsor - Announced during Pageant - Logo on Pageant Shirt - Logo on Website and Facebook Shoutout	\$200 (1 available)	☐
Pageant Sponsor - Announced during Pageant - Logo on Website and Facebook Shoutout	\$75	☐
Grape Stomp & Community Grape Stomp - Announced during event - Logo on Website and Social Media	\$100 (3 available)	☐
Paisan Pedal Push Sponsor - Logo on event flyer - Logo on Website and Facebook shoutout - Logo on Paisan Pedal Push Shirt - Announced during event - Promotional items at registration table (must provide)	\$300 (4 available)	☐
Family Fun Area Main - Area named after Business. - Banner on site (must provide) - Logo on social media and website - First right of refusal next year	\$1,000 (FULL)	☐
Family Fun Area (City Hall Parking Lot) - Banner hung on site (must provide) - Logo on website - Facebook shoutout	\$400 (6 available)	☐
Diaper Dash Main Sponsor - Banner hung during event - Announced during the event - Logo on Website and Facebook	\$100 (1 available)	☐
Diaper Dash Sponsor - Logo on Website and Facebook - Announced during the event	\$50	☐



Entertainment Event Sponsors

5K SPONSOR LEVELS		
TITLE SPONSOR • Logo on bib, 5k shirt, registration site, finishers certificate, materials in runner bags • Logo on Facebook events and website	\$500 (FULL)	☐
MILE MARKER SPONSOR • Logo on 5k shirt, 4 signs for mile marker • Logo on Facebook and Website	\$350 (1 available)	☐
SPONSOR • Logo on 5k shirt, Website and Facebook	\$250 (unlimited)	☐
SPONSOR • Logo on Website and Facebook	\$100 (unlimited)	☐

COMPANY:

ADDRESS:

CONTACT: _____

PHONE: _____

EMAIL:

Please be sure to mark your sponsorship selection from the list above.

Enclosed check made payable to **Italian Fest**.

Mail check and form to:

Italian Fest Sponsorship,

221 W Main St, Collinsville IL 62234.

For questions visit <https://italianfest.net/> email festivals@discovercollinsville.com.