

ITALIAN FEST

The Main Street Event
Collinsville, Illinois

May 18, 2018

Dear Sir or Madam,

We are so excited about the Italian Fest this year! 2018 marks the 35th year of the Italian Fest and we are celebrating the occasion with a "Back to the Fest" theme commemorating the 1980's since that is when it all began.

Italian Fest will be held September 21-22 2018. The Fest will feature a traditional grape stomp, bocce ball 5K Run and 80's themed parade. We'll also be raising over \$200,000 for local civic, social, church and non-profit organizations. We have over 40 local non-profits that participate and financially benefit from this event.

Of course, the success of the Fest depends on our sponsors. This packet includes details about our sponsorship levels. Due to high demand we are expanding our Hospitality Tent and making more time slots available. If you are interested in this benefit, I encourage you to sign up early because we are expecting time slots to go fast.

If you have questions please contact me. In the meantime, remember "**Spero di vedervi alla Festa**" (I hope to see you at the Fest!)

Wendi Valenti
Italian Fest Sponsorship Chairman
618-344-2884

2018 SPONSORSHIP LEVELS

The following information is provided for the most popular sponsorship levels. Because the Italian Fest is as unique and dynamic as your business marketing needs, we are able to offer special opportunities for significant sponsorships, and for those that desire a bit more or a specific kind of exposure. The Sponsorship Chairman is happy to discuss opportunities for your company to sponsor specific events or areas, as well as how we can best promote your business in appreciation of your support.

PLATINO (Entertainment Headliner, Major Special Event, or Primary Area)

\$1500 Donation

- 1.5 hours Prime Time Use of *Luogo di Feste* (a private area reserved for sponsors to entertain guests) Includes draft beer, wine, water, soda, soft drinks & Italian appetizers (menu tbd)
- Recognition at Opening Ceremonies
- Recognition in all Marketing & Promotional Materials.
- Rotating Logo on Homepage of Italian Fest Website
- Listing on Sponsor Page of Website
- Promotional PA Announcements from Main Stage (made by Fest staff)
- Designated as an official Italian Fest Information Stop
- Fest Official Sponsor Window Cling
- Official Souvenir Italian Fest T-Shirt
- Provide Your Banner to Hang at Your Sponsored Area
 - Maximum Banner Size 3' x 12' with grommets at 1 foot intervals
 - Discuss Sponsor Area Choices with Sponsorship Chairman

ORO (Entertainment Headliner, Major Special Event or Primary Area)

\$1000 Donation

- 1.5 hours Prime Time Use of *Luogo di Feste* (a private area reserved for sponsors to entertain guests) Includes Italian Appetizers; Beverage Service Additional (menu tbd)
- Recognition at Opening Ceremonies
- Recognition in all Marketing & Promotional Materials. Includes Program published in Belleville News-Democrat
- Listing on Sponsor Page of Website
- Promotional PA Announcements from Stage (made by Fest Staff)
- Designated as an official Italian Fest Information Stop
- Official Fest Sponsor Window Cling
- Official Souvenir Fest T-Shirt
- Provide Your Banner to Hang at Your Sponsored Area
 - Maximum Banner Size 3' x 8' with grommets at 1 foot intervals
 - Discuss Sponsor Area Choices with Sponsorship Chairman

ARGENTO (Daytime Entertainment, Secondary Special Event or Area)

\$500

- 1.5 Hours Daytime Use of *Luogo di Feste* (a private area reserved for sponsors to entertain guests)
Beverage Service & Appetizers Additional (menu tbd)
- Recognition in all Marketing & Promotional Materials. Including Program published in Belleville News-Democrat
- Listing on Sponsor Page of Website
- Promotional PA Announcements from Stage (made by Fest Staff)
- Official Fest Sponsor Window Cling
- Official Souvenir Fest T-Shirt
- Provide Your Banner to Hang at Your Sponsored Area
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BRONZO

\$250

- Recognition in all Marketing & Promotional Materials
- Official Fest Sponsor Window Cling
- Official Souvenir Fest T-Shirt

TIFOSO

\$100

- Official Fest Sponsor Window Cling
- Official Souvenir Fest T-shirt

AMICO (Available to Uptown Businesses Located Within the Festival Grounds Only)

\$50 Commercial

- Official Fest Sponsor Window Cling
- Hyperlink to Your Webpage in Online Fest Food/Location Map

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2018 LUOGO DI FESTE SCHEDULE

Platino, Oro, and Argento sponsors have the exclusive opportunity to use the *Luogo di Feste* private entertainment area to give 35-40 of your employees, clients or potential clients the special VIP treatment at Collinsville's largest festival!

Time Slots are first come, first served so mark your preferred time slot(s) on the Sponsorship Agreement Form and return as soon as possible!

Green = Available

Red = Reserved

Friday, September 21, 2018		Saturday, September 22, 2018	
11:00 am	Opening Ceremonies	8:10:30	5K Run
12-1:30 pm		12-1:30 pm	
2-3:30 pm		2-3:30 pm	
		4-5:30 pm	Parade Starts at 4 pm

PRIME TIME (Platino & Oro Sponsors Only)		PRIME TIME (Platino & Oro Sponsors Only)	
4-5:30 pm		5-6:30 pm	
5-6:30 pm		6-7:30 pm	
6-7:30 pm		7-8:30 pm	
7-8:30 pm		8-9:30 pm	
8-9:30 pm		9-10:30	
9-10:30			

2018 SPONSORSHIP AGREEMENT FORM

Please Print Clearly

Organization, Group or Business Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Evening Phone: _____ Best Time To Call: _____

Email Address: _____ REQUIRED

Authorized Signature: _____

SPONSORSHIP LEVEL: Please indicate with an "X". (See Tent Schedule for Available Time Slots):

- | | | | | |
|--------------------------|---------|--------|--|-----------------------|
| <input type="checkbox"/> | PLATINO | \$1500 | Hospitality Tent Day/Time Choice: 1 st _____ | 2 nd _____ |
| <input type="checkbox"/> | ORO | \$1000 | Hospitality Tent Day/Time Choice: 1 st _____ | 2 nd _____ |
| <input type="checkbox"/> | ARGENTO | \$500 | Hospitality Tent Day/Time Choice: 1 st _____ | 2 nd _____ |
| <input type="checkbox"/> | BRONZO | \$250 | | |
| <input type="checkbox"/> | TIFOSO | \$100 | | |
| <input type="checkbox"/> | AMICO | \$50 | (Available to Businesses Located on the Fest Grounds Only) | |

Mail Sponsorship Agreement Form and Payment to:

Italian Fest Sponsorships
221 West Main Street
Collinsville, IL 62234

Direct Questions to:

Wendi Valenti, Sponsorship Chairman
618.344.2884